**Topics**

The law of proximity

Uniform connectedness

The law of similarity

The law of common fate

Friendly URL

Article marketing

Monochromatic

Analogous

Triadic

Complementary

Split complementary

Tetratic

Pilot testing

Concurrent moderating techniques

Think aloud

Auto-detection of location vs. manually change location in mobile app design

SEO

60-30-10 rule

4 main principles of WCAG2.0

Difference among augmented reality, virtual reality, and hologram

Web accessibility

Accessibility of tables

Serif vs. Sans serif